



Dear Exhibitor,

Enclosed is your application to the 2009 Round Lake Arts and Crafts Festival August 15 and 16, 2009

The Round Lake Arts and Crafts Festival

Round Lake is located just 20 minutes north of New York State's capitol city of Albany. The Round Lake Arts and Crafts Festival is the capitol district's most popular arts and crafts event. Two hundred juried artists and craftsmen line the walks and fill the parks of this beautiful Victorian village. Gingerbread houses and colorful flowers in this small village provide the perfect backdrop for an arts and crafts festival.

We welcome you to join us and continue to work for you, to make this great event a pleasurable and profitable experience.

Jurying and deadline:

Jurying for the show will be an ongoing process. There is no deadline and there is no jurying fee. Please send three slides or photos of your work. If you are doing more than one show with us, it is necessary to be juried only once.

Please also include a business size self addressed stamped envelope (S.A.S.E.) with 92 cents postage attached to have your enclosures, confirmation and advertising flyers returned to you. Notification will be sent promptly. Any unaccepted entries will have all photos, checks, and enclosures promptly returned. We accept applications until the show is filled, however, to ensure exhibitor space please respond early. All categories are open and invited.

Lodging:

We have a comprehensive list of convenient and nearby motels available to you upon request, ranging from budget to luxury.

Advertising:

Advertising is what we do. It is the single most important thing we do in our business and we pride ourselves in putting forth a comprehensive ad campaign. T.V., both cable and local stations targeted to the Art and Crafts interested buyer, Radio spots on the number one station in the market, professionally designed comprehensive newspaper ads in the major daily and Sunday papers, both display and classified. Also 30,000 discount flyers distributed with person to person contact, mailing list of last year's buyers, local pennysaver and community newspapers. Large ads in regional as well as national trade papers and the internet at www.allmanpromotions.com. All this designed to ensure a good attendance with enthusiastic buyers for your business.

Website: thecraftshows.com

PRESORTED
 STANDARD
 U.S. POSTAGE PAID
 CLAYTON, N.Y. 13624
 PERMIT NO.33

ARTS & CRAFTS APPLICATION
 www.thecraftshows.com

ALLMAN PROMOTIONS LLC
 Box 470, Clayton, N.Y. 13624
 Return Service Requested

THE ROUND LAKE, NEW YORK ARTS AND CRAFTS FESTIVAL

Held outdoors on the Park Lawns, in the Victorian Village of Round Lake, NY

August 15 & 16, 2009

• Sponsored by the Women's Round Lake Improvement Society • Held Rain or Shine •

SHOW HOURS: Sat. 9:00 a.m. to 5:00 p.m. - Sun. 10:00 a.m. to 4:00 p.m.

Dealer Set-Up: Friday, August 14 12:00 noon - 7:30 p.m.

Full booth fee must be enclosed with this application.

Please make checks payable to Allman Promotions LLC

Mail to Allman Promotions LLC, P.O. Box 470 Clayton, NY13624

1. Exhibitors must be in place by show opening and remain in place until closing time of show.
2. Each applicant will include three photos or slides of their work when applying.
3. By the acceptance of the agreement, the exhibitor expressly releases Allman Promotions LLC, Judith and Stephen Allman, The Women's Round Lake Improvement Society, the Show Committee, their volunteers and employees, and the Village of Round Lake from any and all liability for any damage, injury or loss to any person or goods for any reason whatsoever.
4. Exhibitor shall not assign or sublet all or any part of said space.
5. Each exhibitor is required to have a valid NY State Sales Tax number.
6. If for any reason whatsoever the show can not be held, or due to an act of God, fire, flood, war or any unforeseen occurrences the show is cancelled, the exhibitor releases Allman Promotions LLC, Judith and Stephen Allman, and all involved from any claim of loss.
7. Promoter reserves the right to have removed from the show, any objectionable materials.
8. Exhibitor agrees to leave no trash, debris or cardboard boxes at the show.

Each applicant must include a self-addressed stamped business envelope.

Attach 92¢ postage to have confirmation, flyers, and photo's returned to you.
Please enclose full fee for booth size selected - make current check payable to
ALLMAN PROMOTIONS LLC.

BOOTH RENT FEE: 10' X 10' - \$175.00 / 10' X 20' - \$350.00

Please indicate if you are setting up a canopy. Yes No

Describe the items you plan to display at this show _____

Did you exhibit at this show last year? Y____ N____

(PLEASE PRINT) Name _____

DBA _____

Address _____ City _____ State ____ Zip _____

I AGREE TO THE ABOVE TERMS: Signed _____ Date _____

Telephone _____ email _____ NYS TAX # _____

Keep This Side For Your Records

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